

**May 2005, Norman, Oklahoma**

**FOR IMMEDIATE RELEASE**

**Vieux & Associates, Inc.**

*We bring the atmosphere down to earth.™*

Vieux & Associates, Inc. announces its relocation to One Partners Place on the University of Oklahoma Research Campus. Established in 1992, by Jean and Baxter Vieux, the Oklahoma firm is taking advantage of the excellent facilities, communications infrastructure and collaborative environment offered at the new location.

The company mission is to harness the power of advanced information technology for hydrologic applications. Water Information Technology, or Water IT™, refers collectively to company software, services, and solutions. Vieux & Associates employs 10 professionals who provide products and services tailored to meet the needs of engineering and public works clients. The primary services are rainfall and runoff monitoring. Weather radar is a key component of these services.

Vieux & Associates, Inc. introduced advanced modeling technology in 2001. The rainfall-runoff model, *Vflo*™, is the first commercial hydrologic model of its kind. This model relies on radar rainfall and digital maps of terrain to reconstruct or predict runoff and real-time soil moisture. Applications include stormwater and water resources management, infrastructure engineering design, and streamflow forecasting. Water IT™ services and software are utilized in major metropolitan cities in the US and internationally.



[www.vieuxinc.com](http://www.vieuxinc.com) ■

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